

Dear Sir

Press release of Classic Mini 60th Anniversary Logo



In 2019 it will be the 60 th Anniversary of the Mini.

Since the First birthday of the Mini in 1959 , the younger generations and pro - shops have made the Mini a new Japanese trend and this has continued till today .With the 60 th Anniversary coming next year , we would like to do a press release of the Japanese Mini culture to the world .

< Concept of Classic Mini 60 th Anniversary Logo >

With the 60th Anniversary of the classic Mini we have created a new logo not only for the Japanese Market but also from Japan to the world .This is a logo not just for the 60 th Anniversary but a very symbolic logo to the Mini, born in 1959.

< Thoughts on production >

This logo is not only produced for Japan, if there are any requests we would like every Asian countries to use the Logo at their Events .In that case, each country's national flag and event title can fit in the Logo and you can create your own layout. Then from now on, the design can be repeated every year.

Notification for using Mini 60th Anniversary Logo

Meaning and Purpose

In the Mini Anniversary year, the Japanese traders, pro - shops and users, would like to unite together to show their interest in the Mini and to inherit Japanese Mini culture of the old days . We would like to do a press release of this information from Japan to the world.

How to Use (Examples of Use)

1. Leaflet, Brochure, Poster
2. Home Page, Web-page
3. all sorts of Media (Magazine advertisement, Newspaper advertisement)

Unauthorized Use (Prohibited Action)

1. Changing Logo design, Processing to new design, Modification
2. To use the Logo as product name, service name, trademark or part of the name of Company
3. To use Logo to criticize our company or our event or to make bad reputation.

Contact

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(If you need “Logo data”, please feel free to send us e-mail to above.)



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